



**MONTCLAIR  
CENTER BID**  
GREAT AMERICAN MAIN STREET AWARD WINNER 2015

## **Montclair Center Stage Music Festival**

Saturday, May 4  
12 noon – 8 pm

*RAINDATE Sunday, May 5*

Celebrating Montclair's Center Stage tradition, the Montclair Center BID will be closing Lackawanna Plaza to feature two stages, a full day of emerging and established musicians.

Last year's festival brought over 2500 attendees and we expect that to grow in this second year of the event.

The event will feature food vendors and music themed vendors with beers from the Pig & Prince.

### **SPONSORSHIP LEVELS**

#### **PRODUCER — ~~\$3000~~ SOLD OUT**

Naming sponsorship. You will have marquee naming rights (ie: Your Company presents Montclair Center Stage Festival...), prominent logos and mentions on all advertisements, press releases, banners and assorted materials. You will be mentioned multiple times from the stage and the chance to speak to the crowd. Other benefits to be announced. Free vendor space.

Includes a banner on Montclair Center Stage for the entire summer. Be seen on Church Street every Saturday through September 14.

#### **STAGE MANAGER - \$1500**

Your name and logo prominently displayed on all assorted banners, websites and visual materials. Mentioned in all press releases, statements and social media. You will be thanked from the stage multiple times and mentioned many times on social media. Other benefits to be announced. Free vendor space.

#### **BOOKER - \$500**

Your smaller name and logo on all banners. Mention on assorted visual materials, press releases and social media. Free vendor space.

#### **ROADIES - \$100 and up**

Help sponsor a band! Let us know which bands you want to sponsor. Sponsorship includes mention on materials, website and social media -- and a chance to introduce the band.

